

Majority upcoming designers considers Esthec® the future

Young students of different universities have experienced Esthec® as an innovative product, of which the future is bright and promising. Several upcoming designers participated in a design contest that was held during the Italian Seatec exhibition. The majority of the participants decided on the sustainable and ecological composite decking material, gratefully taking advantage of the freedom in colour and design Esthec® offers. The future designers are not limited by thinking of teak only. On the contrary, they are very open minded about innovative alternatives.



Esthec® uses the one-liner 'Esthec® – the Future' in some of its publications as a corporate statement concerning environment-friendly solutions, but the students' choice for Esthec® and their designs show that this will become reality too. Beside the fact that it is a very ecologically sounded alternative, Esthec® brings many other significant advantages to the table. Among other things it is almost maintenance free, it has a constant quality and is lightweight. Since Esthec® does not derive from nature, one is not restricted to a plank pattern. With these properties, the enthusiastic designers consider Esthec® a promising, innovative product and this is the reason why they have chosen it for their design. A nice little incidental circumstance is, that there is a good chance that several of the winning designs will actually be carried out in real projects. This was also the case in previous editions.

Information on Esthec® and its activities worldwide can be found on www.esthec.com.

